

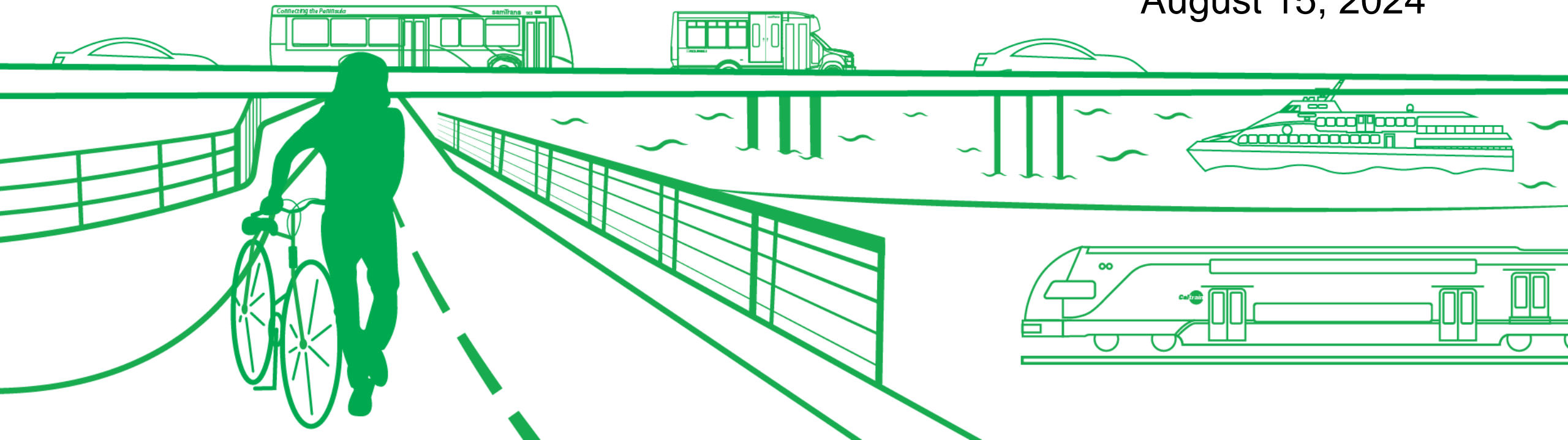


SAN MATEO COUNTY  
**Transportation  
Authority**

# ***SMCTA Joint 2024 Ped/Bike and ACR/TDM Calls for Projects***

San Mateo County BPAC Meeting

August 15, 2024



# AGENDA

1. Joint CFP Process
2. Ped/Bike CFP
3. ACR/TDM CFP
4. General Application Tips
5. Joint CFP Schedule
6. Contact & Links



# What is the Transportation Authority

- The San Mateo County Transportation Authority (TA) manages the voter approved Measure A & Measure W sales taxes that fund various types of transportation improvements.
- Often referred to as the “TA”



**Highways**



**Local Streets  
and Roads**



**Grade  
Separations**



**Transit**



**Pedestrian  
and Bicycle**



**Transportation  
Demand  
Management**



# JOINT CFP PROCESS

## Call for Projects Released

- Both Ped/Bike and ACR/TDM CFPS released on June 10, 2024



## Call for Projects Workshop

- TA staff host a workshop with eligible project sponsors – June 13, 2024



## Optional Pre-submittal Meeting

- Fill out the Notice of Intent to Submit Survey by July 3, 2024 (Note this mandatory for TA Technical Assistance requests & reduced match requests)



## Evaluation & Awards

- Evaluation Committee reviews applications
- Draft awards presented to the TA Board
- Final program adopted



# Cycle 7 Pedestrian & Bicycle Program Call for Projects



# PROGRAM OVERVIEW

- 3% of Measure A Program
- 5% of Measure W Program
- Funds specific projects to encourage walking and bicycling
- Project applications, guidelines and evaluation criteria have been updated to reflect the Strategic Plan 2020-2024.



# PROGRAM FUNDING

- **Approximately \$19 million available for Cycle 7**
  - Large Capital Projects - \$12 million
  - Small Capital/Quick Build Projects - \$6 million
  - Planning & Promotions - \$475,000
  - Safe Routes to School - \$475,000 (administered by [SMCOE](#))



# ELIGIBLE PROJECT TYPES

- Small Capital Projects (All phases eligible)
  - Under \$1 million request + matching funds
- Large Capital Projects (All phases eligible)
  - Over \$1 million request + matching funds
- Planning and Promotions
  - Bike/Ped Plans, corridor studies, bike to work day, safety events, etc.
- Safe Routes to School
  - Funds were allocated to the County Office of Education in June.





# PROGRAM GUIDELINES

Program Guideline	Recommendations
Matching Funds – All Categories	<p><b>Standard Match:</b> Require a minimum match of 10% for project/program applications in all sub-categories.</p> <p><b>Equity-based Match:</b> Require a reduced minimum match of 5% for project/program applications based primarily in MTC Equity Priority Communities, C/CAG Equity Focus Areas, and Re-Imagine SamTrans Transportation Equity Zones.</p>
General Guidelines – Maximum project cost	<p><b>Capital – Large Projects:</b> \$2 million</p> <p><b>Capital – Small Projects:</b> \$909,090 with standard match / \$952,380 with equity-based reduced match</p> <p><b>Planning and Promotions:</b> \$100,000</p> <p><b>Total awards per sponsor for this CFP:</b> \$5 million</p>
General Guidelines - # of applications	Jurisdictions are limited to sponsoring and submitting up to 3 applications per Call for Projects cycle.
Eligible Sponsors	Cities/Towns, County, C/CAG, Commute.org, Public Transit Agencies that operate in San Mateo County



# EVALUATION CRITERIA

- Scoring of each application question ties directly to the Strategic Plan 2020-2024 evaluation criteria.
- Scoring panel normally includes TA staff, two representatives from the C/CAG bicycle and pedestrian and advisory committee (BPAC) as well as transportation planners/engineers familiar with bike/ped projects.

Scoring Criteria	Total Points
Need	19
Effectiveness	42
Sustainability	14
Readiness	15
Funding Leverage	10
<b>Total Points</b>	<b>100</b>



# EVALUATION SCORING

- Evaluation Scoring Rubrics are available on the CFP web page that detail the information needed to receive the maximum amount of points on each questions.

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2022 CYCLE 6 MEASURE A & W  
PEDESTRIAN AND BICYCLE PROGRAM  
CALL FOR PROJECTS

**3. PROJECT NEED (0-19 points)**

**PN-1: Need for Safety Improvements/enhancement**

Existing Site Conditions: Describe the general existing site conditions and active transportation needs/deficiencies that this project aims to address. Support narrative with relevant site photos and photo captions in Attachment C: Site Photos.

Is the project located on the C/CAG Youth-based High Injury Network?  Yes  No

Is the project located in a safety hotspot?  
Support to be provided in Attachment G: TIMS ATP Maps and Summary Data Printout.  Yes  No

Describe the documented safety conditions in the project area.

**Capital Application**

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MEASURE A & W PEDESTRIAN AND BICYCLE PROGRAM FY23-24  
CALL FOR PROJECTS  
Issued on August 4, 2022

Instructions to Reviewer

**PN-1: Need for safety improvement/enhancement**

Criteria	Scoring Instructions	Points to Assign
Full Credit	All the following must be met: 1. Applicant provides detailed description of current site and safety conditions AND 2. Project is located at a safety hotspot where a higher percentage of the jurisdiction's total bicycle and pedestrian related collisions have occurred AND 3. Project is located on the <a href="#">C/CAG Youth-Based High Injury Network</a> 4. Site photos and TIMS ATP Printout or Ped/Bike Plan collisions map AND C/CAG Youth-based High Injury Network are included in the application.	5
Partial Credit - High	All of the following must be met: 1. Applicant provides detailed description of current site and safety conditions AND 2. Project is located at a safety hotspot where a higher percentage of the jurisdiction's total bicycle and pedestrian related collisions have occurred AND 3. Site photos and TIMS ATP Printout or Ped/Bike Plan collisions map are included in the application.	4
Partial Credit - Low	All the following must be met: 1. If the project is <u>not</u> located at a safety hotspot, the applicant has adequately described how the site conditions match conditions where severe or fatal collisions have been documented elsewhere in San Mateo County AND 2. Site photos and TIMS ATP Printout are included in the application.	2
No Credit	None of the above conditions were met.	0

**Capital Scoring Rubric**



# Cycle 2 Alternative Congestion Relief & Transportation Demand Management Program Call for Projects

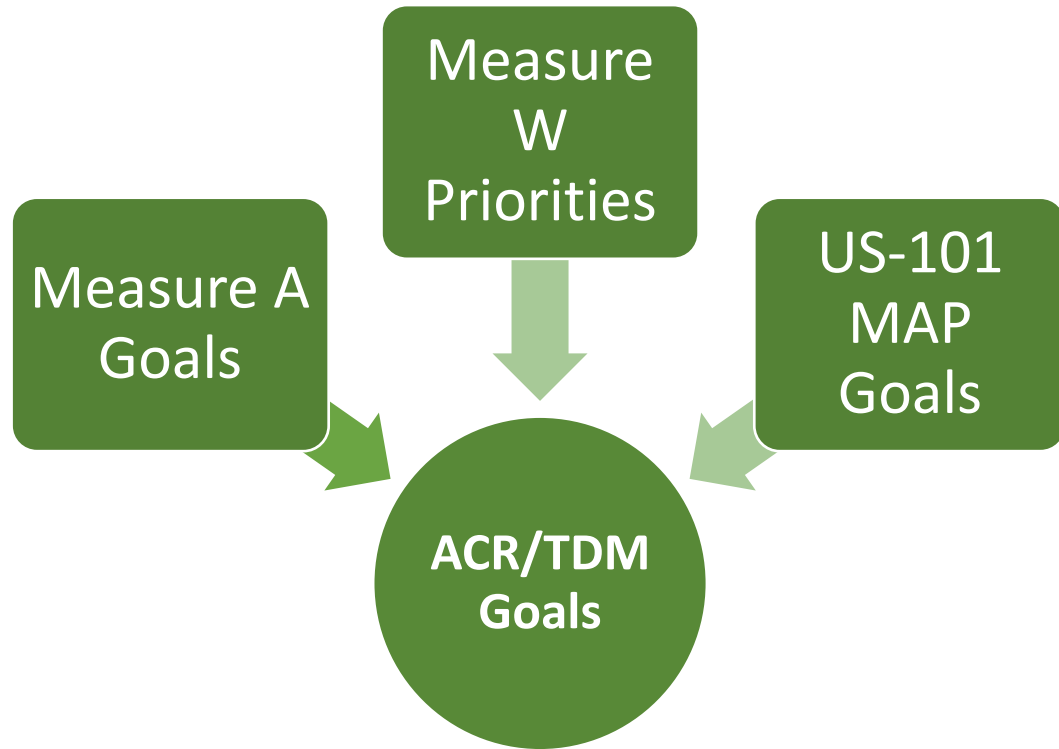


# PROGRAM OVERVIEW

## ***ACR/TDM Definition:***

*Alternative Congestion Relief (ACR) and Transportation Demand Management (TDM) are strategies that encourage the use of **sustainable transportation options** and **enhance mobility**. ACR/TDM initiatives work toward **ensuring that people's trips are safe, reliable, and convenient** while **discouraging driving, managing congestion, and reducing vehicle miles traveled (VMT)**.*

# PROGRAM OVERVIEW



1. Provide Congestion relief
2. Increase Sustainable Transportation Options
3. Promote Sustainability & Health
4. Encourage Economic Development Opportunities
5. Invest Funding Equitably

# PROGRAM CATEGORIES

	Funding Category	Definition
1.	Intelligent Transportation Systems (ITS)	Provides funds for the planning and design of ITS systems for improved highway/transit capacity
2.	Commute.org Operations (Direct Allocation)	Continue to fund Commute.org's operations and shuttle administration programs.
3.	Countywide TDM Monitoring Program (Direct Allocation)	Create a Countywide TDM Monitoring Program through Commute.org to assist with monitoring of C/CAG's TDM requirements for developers.
4.	ACR/TDM Planning Funds	Provides funding for developing TDM plans and policies at the local jurisdiction level.
5.	TDM Competitive Funds	Set aside to be distributed on a competitive basis for TDM projects and programs

# PROGRAM CATEGORY

## 1. Intelligent Transportation System (ITS)

Competitive funds for the **planning and design\*** of ITS systems for improved highway/transit capacity.

*\*Funding will be needed for implementation and construction*

### Example projects or programs:

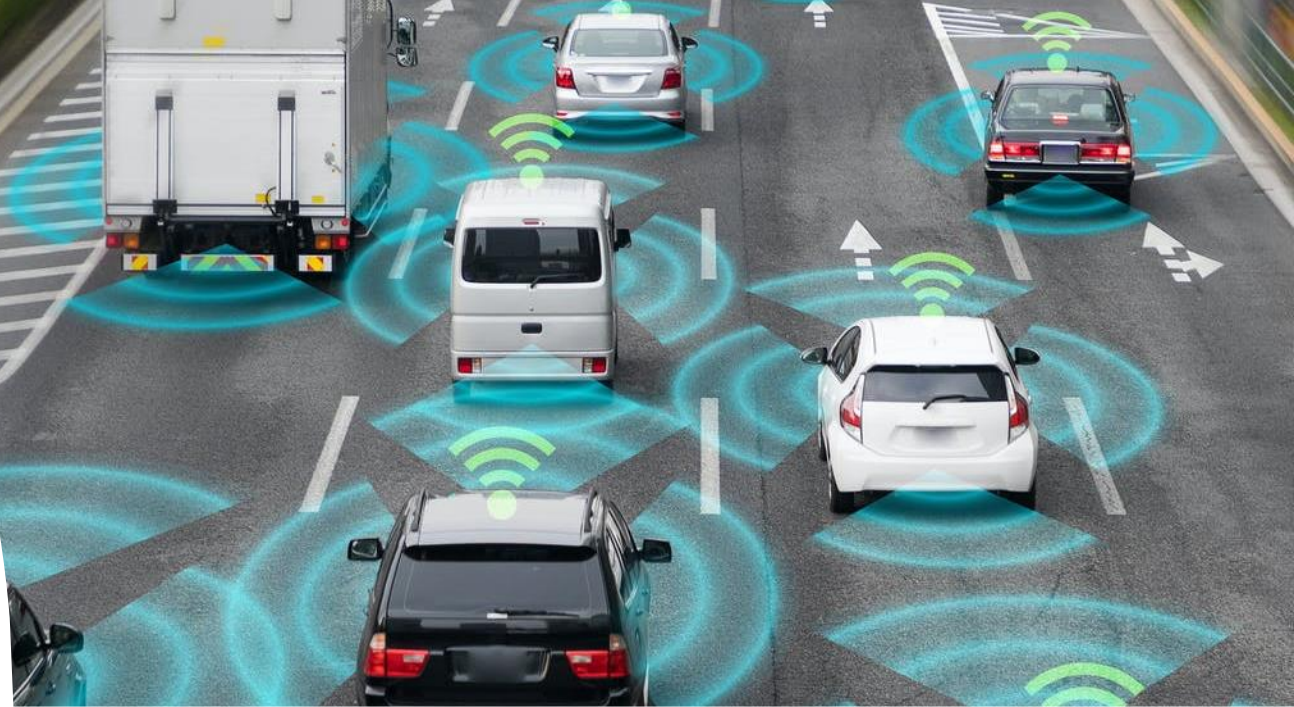
Mobility Hub and Smart Corridor Plans

Data Purchasing

Real Time Information Plans

Dynamic Parking Signs Plans

AV and Shared AV (pilot programs)





# PROGRAM CATEGORY

## 4. ACR/TDM Planning Funds

Competitive funds for developing TDM plans and policies at the local jurisdiction level. Additional plans that support the development of projects that are eligible for the ACR/TDM competitive projects category are also eligible.

### Example projects or programs:

TDM Plans

TMA Feasibility Studies

City TDM Requirements (ordinances)

Bike Parking Plans

Wayfinding Plans



# PROGRAM CATEGORY

## 5. TDM Competitive Funds

Competitive funding for TDM projects and programs.

### Example projects or programs:

E-bike purchase or subsidies

Bike Parking

Safe Routes to School Spot Treatments

Transit Passes

Wayfinding

Bike & Pedestrian Spot Treatments



# PROGRAM FUNDING

## Approximately \$6 million available for Cycle 2

- ITS Planning & Design: \$2.2 million (Max request up to \$200k)
- TDM Competitive Projects: \$3.2 million (Max request up to \$200k)
- TDM Planning: \$670,000 (Max request up to \$100k)



# EVALUATION CRITERIA WEIGHTING

Criteria	Definition	Criteria Weight
Need	Addresses how well the project addresses the goals of the ACR/TDM program	40%
Effectiveness	Addresses how the project will show success and plans to track them	25%
Equity	Addresses how the project will contribute to advancing equitable outcomes	25%
Readiness	Addresses how ready the project/program is ready to begin study or implementation	5%
Funding Leverage	Addresses if the necessary funding has been allocated or identified	5%
<b>Total</b>		<b>100%</b>

# PROGRAM GUIDELINES

Program Guideline	Recommendations
Matching Funds	<p><b>Standard Match:</b> Require a minimum match of 10% for project/program applications in all sub-categories.</p> <p><b>Equity-based Match:</b> Require a reduced minimum match of 5% for project/program applications based primarily in MTC Equity Priority Communities and Re-Imagine SamTrans Transportation Equity Zones.</p>
General Guidelines – Maximum project cost	<p>For the planning and policy funding sub-category, requests for funding are capped at a maximum of \$100,000.</p> <p>For the ITS and competitive funding sub-categories, requests for funding are capped at a maximum of \$200,000.</p>
General Guidelines - # of applications	Jurisdictions are limited to sponsoring and submitting up to 3 applications per Call for Projects cycle.
Timely use of funds	Projects or programs must complete a funding agreement and begin work within one-year of an award and expend all funds within two-years of the executed funding agreement date.



# JOINT CFP SCHEDULE

Activity	Timeline
Call for Projects Released	June 10, 2024
Sponsor Workshop (via Zoom)	June 13, 2024
Notice of Intent to Submit Survey Deadline to Request Optional Pre-submittal Meetings (Held mid-July)	July 3, 2024
Notice of Intent to Submit Survey Deadline	July 31, 2024
<b>Project Applications Due</b>	<b>August 30, 2024</b>
Evaluation Period	September 2024
Draft Recommendation to CAC and Board	November 2024
Final Program Awards at CAC and Board	December 2024



# SMC BPAC REQUEST

**SMCTA would like to request up to 2 SMC BPAC volunteers to help score applications and participate on the evaluation committee**

## Expectations:

- Score 8-10 applications (first few weeks of Sept)
- Attend evaluation committee recommendations meeting with other reviewers (end of Sept)



# SCORING TOOL EXAMPLE

CAPITAL PROJECT SCORE SHEET		
General Information		
Project Sponsor:	Belmont	
Project Title:	Belmont Village Pedestrian and Bicycle Improvements	
CFP Category:	Large Capital	
Phases Requested for Funding		
Pre-Project Planning (PLAN)		
Project Application/Environmental (PAED)		
Plans, Specifications, & Estimates (PS&E)	Yes	
Right-of-Way Acquisition (ROW)		
Construction (CON)	Yes	
Total Project Budget		\$1,100,000
Funding Request Amount		\$750,000
Local Match Amount		\$350,000
Local Match Provided		47%
Application Topic		
Select Most Application Evaluation Criteria (these are intended as guides - evaluators should choose most representat Score (Auto-Filled))		
PROJECT READINESS		
PR-1: Clear and Complete Proposal	Application complete w/ attachments, staff did not attend Complete Streets Trainings	1
PR-2: Demonstrates Stakeholder Support/Community Engagement	Documented support for specific project and how input shaped project, issues resolved, non-sponsor support	3
PR-3: Ease and Speed of Implementation	Project 100% in Agency ROW, permitting not started	1
PR-4: Project Status and Schedule	Schedule is realistic/feasibile, PS&E not started or less than 35%	1
PR-5: Project has Credible Cost Estimate & Funding Plan	Realistic costs, all requested phases NOT fully funded with award, plan to close funding gap in 1 year and/or phased app	1
FUNDING LEVERAGE		
FL-1: Percent Matching Funds		0
FL-2: Private Sector Contribution		0
PROJECT NEED		
PN-1: Need for Safety Improvement/Enhancement		0
PN-2: Accommodates Multiple Transportation Modes		0
PN-3: Extent that Project Serves a Transportation Need		0
PN-4: Plan Consistency		0
EFFECTIVENESS		





# QUESTIONS

## Call for Projects Materials:

<https://www.smcta.com/2024pedbikeacrtdmCFP>

## Contact:

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[gilsterp@samtrans.com](mailto:gilsterp@samtrans.com)

